

# UPLIFT

## SPONSORSHIP OPPORTUNITIES

San Diego, CA | January 23 & 24, 2025

### UPLIFT OVERVIEW

UPLIFT is an intimate, connection-creating experience designed just for women building vibrant careers in advancement. We'll gather at Paradise Point in San Diego for two days of candid conversation to help ambitious women to think big, get creative, and learn together. Attendees from all stages of their career, from Vice Presidents of Advancement to brand new fundraisers, will connect with and learn from colleagues representing institutions across the country. Through highly participatory exercises, small and large group discussions, attendees will explore both personal and professional development.



UPLIFT 2024 enrolled 68 attendees from 30 higher ed advancement shops and nonprofits, including staff from University of Maryland, Iowa State University Foundation, Vanderbilt, KU Endowment, UC Davis, UC Riverside, UC San Diego, University of San Diego, University of New Mexico, Texas Tech, North Carolina State, Montana State, Idaho State, Oklahoma State University Foundation, University of Colorado Boulder, and more. Many universities sent groups of 3-8 women to provide an even greater teambuilding experience.

### SPONSOR BENEFITS

- Engage and build brand awareness with a highly motivated audience of ambitious women in development from a wide variety of institutions,
- Cultivate and strengthen relationships with existing clients,
- Develop new business relationships with potential clients,
- Showcase your company's products and solutions in an intimate, powerful setting,
- Support a woman-founded company, and
- Foster women's career growth in advancement.

# SPONSORSHIP PACKAGES

## Lead Sponsor

\$10,000

- Company logo featured on UPLIFT website
- Opportunity to present one 15-minute Big Idea session
- Opportunity to include promotional materials on conference tables on Day 1 & 2
- Introduction at opening session
- Company logo featured on slides for breaks
- Special profile in conference agenda
- Company logo featured on registration banner
- Booth in designated vendor area
- Up to two complimentary conference registrations



## Reception Sponsor (Thursday evening)

\$7,500

- Opportunity to include promotional materials on tables during reception
- Recognition announcement during conference programming
- Company logo featured on slide during conference programming
- Company logo featured in conference agenda
- Company logo featured on registration banner
- Booth in designated vendor area
- One complimentary conference registration

## Lunch Sponsor (2 available - Thursday & Friday)

\$5,000

- Opportunity to include promotional materials on tables during lunch
- Recognition announcement during conference programming
- Company logo featured on slide during conference programming
- Company logo featured in conference agenda
- Company logo featured on registration banner
- Booth in designated vendor area
- One complimentary conference registration

## Breakfast Sponsor (2 available - Thursday & Friday)

\$5,000

- Opportunity to include promotional materials on tables during breakfast
- Recognition announcement during conference programming
- Company logo featured on slide during conference programming
- Company logo featured in conference agenda
- Company logo featured on registration banner
- Booth in designated vendor area
- One complimentary conference registration



# SPONSORSHIP FORM

Company Name: \_\_\_\_\_ Company Website: \_\_\_\_\_

Representative Name/Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Representative Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please designate desired sponsorship level:**

**Representatives attending:**

☐ Lead Sponsor (\$10,000)

\_\_\_\_\_

☐ Reception Sponsor (\$7,500)

\_\_\_\_\_

☐ Lunch Sponsor - 2 available (\$5,000)

\_\_\_\_\_

☐ Breakfast Sponsor - 2 available (\$5,000)

\_\_\_\_\_

Each sponsor will be provided with one six-foot draped table. Please indicate below if your set-up requires additional elements, including power.

\_\_\_\_\_

\_\_\_\_\_

**Please select your payment method.**

☐ Check (payable to Generous Change)

☐ Invoice Me

☐ Credit Card (You will be emailed a secure link to pay online. Credit card payments will be assessed a 2.9% fee.)

Forms may be submitted via email to [team@generouschange.com](mailto:team@generouschange.com) or mailed to: Generous Change, 2559 Alabama St., Lawrence, KS 66046. If you have questions or need additional assistance, please email us at the address above.

